

Outreach, Education, and Enrollment Activity Matrix, Merced County

Agency/ org	Where in County?	Target population (e.g. low- income, Latino, business)	Location (e.g. health fair, chamber mtg., schools)	Activity (e.g. lecture, outreach event)	Outreach/ education (yes/no)	Enrollment (yes/no)	Covered Calif. (e.g. promote Exchange)? (yes/no)	Contract with Covered CA?	Medi- Cal? (yes/no)
COUNTY-WIDE									
Public Health – MAP	All	Medically indigent adults	Public Health Dept (Merced and Los Banos)	O/E, enrollments assistance through Dec. 2013	Yes	Yes	No		Yes
Alliance	All	Medi-Cal population	TBD	Presentation	Yes	No	No		Yes
Alliance	All	Community agencies	TBD	Presentation	Yes	No	No		Yes
Alliance	All	Public service groups	TBD	Presentation	Yes	No	No		Yes
Alliance	All	Medi-Cal	Health fairs	O/E	Yes	No	No		Yes
Catholic Charities	All			O/E and Enrollment	Yes	Yes	Yes	Yes	No
Human Services Agency		Food stamp and other assistance program recipients	In-reach	Enrollment		Yes	No	No	Yes
NORTHEAST MERCED (includes City of Merced north of the 99)									
Golden Valley	Snelling, N. Merced	?	?	?	Yes	Yes	Yes		Yes
NORTHWEST									
Great Valley Center	Area near Stanislaus County border	Medium-low income Spanish speaking		O/E at events, workshops	YES	NO	YES	Yes	NO

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Alliance	Atwater	Health fair attendees	Family health center, Kiwanis health/safety fair	Health Fair	Yes	No	No	No	Yes
Alliance	Livingston	Health fair attendees	LMG Clinic	Health Fair	Yes	No	No	No	Yes
Alliance	Hilmar	Health fair attendees	LMG Clinic	Health Fair	Yes	No	No	No	Yes
MOP	Atwater	Latino	Church	Ed/Enrollment	Yes	Yes	?	No	Yes
MOP	Winton	Latino	Church	Ed/Enrollment	Yes	Yes	?	No	Yes
MOP	Livingston	Latino	Church	Ed/Enrollment	Yes	Yes	?	No	Yes
Livingston Medical Group	Livingston	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes
Livingston Medical Group	Hilmar	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes
Livingston Medical Group	Stevenson	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes
Livingston Medical Group	Delhi	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes
Livingston Medical Group	Gustine	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes
Livingston Medical Group	Winton	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes

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Livingston Medical Group	Ballico/ Cressey	Low income Latino, Punjabi, Portuguese	All above	All above	Yes	Yes	Yes	Yes	Yes
Golden Valley	Atwater	Low income	All above	All above	Yes	Yes	Yes	Yes	Yes
Healthy House	Atwater, Winton, Rural areas	Hmong	Lao Family Healthy House	Organizing O/E Data collection	Yes	No	Yes	No	Yes
SOUTHWEST MERCED									
Golden Valley	Los Banos, Dos Palos	Adult, small business, Latino		In-reach/ outreach	Yes	Yes	Yes	Yes	Yes
MOP	Dos Palos	Latino/ African- American	Church	Education Enrollment	Yes	Yes	No	Yes	Yes
United Way	Los Banos	Latino >138%	Street Fair – BNHN	O/E only	Yes	No	Yes	Yes	No
SOUTHEAST MERCED (includes City of Merced – south of the 99)									
Healthy House	S. Merced, Beachwood -Franklin	Hmong	Lao Family Healthy House meetings	Organizing O/E Data collection	Yes	No	Yes	No	Yes
Mercy Clinics	Merced	Low Income Latino	Southside	Possible van	?			Yes	?

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Mercy Clinics	Merced	Southeast Asian	Southside		Yes			Yes	Yes
Mercy Clinics	Merced	Pregnant women	Southside	Enrollment in presumptive Medi-Cal	Yes			Yes	Yes
Mercy Clinics	Merced	Low Income Latino	Southside	Possible van	?			Yes	?
Golden Valley	Planada, Le Grand, S. Merced, Beachwood-Franklin	All	All	All	Yes	Yes	Yes	Yes	Yes
United Way	Planada School	Latino >138% FPL	Back to School	O/E	Yes	No	Yes	Yes	No
MOP	S. Merced	Latino	Church	O/E	Yes	Yes	?	No	Yes